

FOR IMMEDIATE RELEASE:



Accept mobile payments

Launch of PayByPhone in Canada

Tuesday, 30th October 2006

Merchants can now offer their digital products to the Canadian market with the launch of Surfpin's premium rate Canadian 900 numbers. With a choice of tariffs from \$0.50 to \$25.00 merchants can specify rates for a one-off purchase of digital content or even a month access of a website member's area.

Consumers call a premium rate line and are given a short instruction of the service. They are then issued an 8 digit number. The call lasts less than 1 minute and the charge appears on the consumer's usual phone bill.

We are very happy to continue to grow our micropayment solution in the Americas. The launch of this service will again be a strong driver for our clients' further growth' says Jerry Webb, Sales Director of Surfpin.

For more information about the Surfpin payment method please contact:

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About Surfpin

Surfpin is a secure payment method which enables customers without credit cards to purchase digital content and services quickly, safely and securely via their telephone. The Surfpin payment method is currently available to more than two billion people across 30 countries and in 15 different currencies, driving global e-commerce. Surfpin can only be used to pay for and access content suitable for all ages and protects the customer's identity. No personal information is required to make a payment, giving greater peace of mind for parents of younger users.

Businesses and consumers can find more information about Surfpin at <http://www.surfpin.com>