

FOR IMMEDIATE RELEASE:



Accept mobile payments

Pay by Cell in the US

Wednesday, 7th June 2006

Merchants can now offer their digital products to the North American market with the launch of Surfpin's US premium rate mobile payment service. With a choice of tariffs from \$0.99 to \$19.99 merchants can specify rates for a one-off purchase of digital content or even a month access of a website member's area.

Consumers simply send a text message from their cell to Surfpin and are given short instructions of the service and how to pay. They are then issued an 8 digit pin code to complete payment. The charge appears on the consumer's usual mobile phone bill.

Further adding to our US 900 payment option we have finally launched the ability to pay by mobile phone in the US. This gives us exhaustive coverage of the North American Market when it comes to alternative payment methods like the phone.

We are very excited on launching this product to further grow our clients' USA consumers and revenues. The US market is slowly coming round to the fact that paying by your cell is a viable option. With the opening of our New York office this launch is perfectly timed' says John Adebayo, Chief Financial Officer, Surfpin.

For more information about the Surfpin payment method please contact:

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About Surfpin

Surfpin is a secure payment method which enables customers without credit cards to purchase digital content and services quickly, safely and securely via their telephone. The Surfpin payment method is currently available to more than two billion people across 30 countries and in 15 different currencies, driving global e-commerce. Surfpin can only be used to pay for and access content suitable for all ages and protects the customer's identity. No personal information is required to make a payment, giving greater peace of mind for parents of younger users.

Businesses and consumers can find more information about Surfpin at <http://www.surfpin.com>